

# First there was...

# SLAUGHTER

# then...

# BLACK CAESAR

# Now - -

# meet the

# "GODMOTHER" of them all...

# 'Coffy'

...and she'll

# Cream you!



An AMERICAN INTERNATIONAL Picture 

© 1973 American International Pictures, Inc.



# They call her 'Coffy' ...and she'll Cream you!

## SYNOPSIS

(Not for Publication)

Flower-child Coffin, known familiarly as Coffy (PAM GRIER), is an attractive young nurse who is determined to kill everyone responsible for destroying her eleven-year-old sister who has lost her mind through the use of dope. First she lures a pusher, Sugar-Man (MORRIS BUCHANAN), into a bedroom, blows his head off with a shotgun. Then she forces his driver to give himself a fatal shot of heroin.

Coffy, who is part Afro, part Mexican, part Indian and part Filipino, is all vengeance. She hasn't time for Carter (WILLIAM ELLIOTT), a young black policeman, and she learns that his partner, McHenry (BARRY CAHILL), who is white, is probably crooked.

Coffy's boy friend, Brunswick (BOOKER BRADSHAW), is a city councilman. He is a fortyish mulatto, whose pal is Ramos (RUBEN MORENO), a former policeman of Spanish-Mexican extraction who is now a racketeer. Coffy joins them and Brunswick takes her to his apartment and they go to bed together.

Coffy learns from Carter that McHenry is working with the drug mob, and that the head of it is a Las Vegas gangster, Vitroni (ALLAN ARBUS). Suddenly two hoodlums burst in. They have been sent by McHenry to smash Carter, because Carter knows McHenry's secret. They are Omar (SID HAIG), a tall Armenian, and Nick (LEE DE BROUX). They rough up Coffy and batter Carter so he will never be the same.

Coffy discovers from a prostitute, Priscilla (CAROL LAWSON), that a big shot dope distributor and pimp, King George (ROBERT DOQUI), works for Vitroni. Before Coffy can leave Priscilla a huge black lesbian comes in and savagely attacks Coffy.

Coffy escapes and contrives to meet King George. Coffy lures him into a boudoir, and later when she is alone there she takes the heroin which he has hidden and substitutes plain powder for it.

Knowing that one of King George's girls, Meg (LINDA HAYNES), is going to attack her, Coffy

puts razor blades in her hair. In the wild fight which follows, Meg slashes her hands. Vitroni, who has come in, watches the battle with relish, and tells King George he wants to have sex with Coffy.

Studs (BOB MINOR), who is a black body-guard for King George, takes Coffy to her hotel room so she can clean up for Vitroni. Then she goes to Vitroni's bedroom and just as he is about to practice his particular perversion upon her she pulls a revolver. But Nick bursts in, grabs her and disarms her. Vitroni suspects that Coffy is someone's agent, so he calls in his aide, Aleva (JOHN PERAK), to get his opinion. Aleva says King George put her up to it. Vitroni orders Omar and Nick to kill King George, which they do.

Brunswick is summoned to a hideaway, where he finds Vitroni, McHenry, Aleva, Nick and Ramos. They figure that because he is black he must have been in on the plot to kill Vitroni. They test him by bringing Coffy in front of him and accusing him of sending her to shoot Vitroni. Brunswick, who has been collaborating with Vitroni all along, says they should kill Coffy.

McHenry, Omar and Nick put Coffy in McHenry's police car and give her what they think is a fatal shot of heroin. Actually it is only the harmless powder which Coffy substituted in King George's bedroom. They pull Coffy out of the car and Omar starts to have intercourse with her when she stabs him in the throat with a bobby pin she has sharpened. He begins to bleed to death.

Coffy runs up an embankment. Nick shoots at her, but he is hit by a car and killed. McHenry tries to run her down. She eludes him and he drives off the end of an uncompleted freeway, plunging to a fiery death.

Coffy steals a car and crashes into the hideaway, where she kills Aleva by running into him and kills Ramos and Vitroni with a shotgun. Then she goes to Brunswick's beach house and shoots off everything that was where his crotch used to be.

Coffy has destroyed those who destroyed her sister.

## CAST

Coffy .....	PAM GRIER
Brunswick .....	BOOKER BRADSHAW
King George .....	ROBERT DOQUI
Carter .....	WILLIAM ELLIOTT
Vitroni .....	ALLAN ARBUS
Omar .....	SID HAIG
McHenry .....	BARRY CAHILL
Sugar-Man .....	MORRIS BUCHANAN
Nick .....	LEE DE BROUX
Studs .....	BOB MINOR
Aleva .....	JOHN PERAK
Ramos .....	RUBEN MORENO
Priscilla .....	CAROL LAWSON
Meg .....	LINDA HAYES
Jeri .....	LISA FARRINGER

Screenplay by Jack Hill

A SAMUEL Z. ARKOFF PRESENTATION

Running time: 91 minutes

Aspect ratio: 1.85:1

Rating: R

Color by Movielab

An American International Picture

## CREDITS

Producer .....	ROBERT A. PAPAIZIAN
Director .....	JACK HILL
Executive Producer .....	SALVATORE BILLITERI
Production Manager .....	NORMAN COOK
Production Assistant .....	KAREN RASCH
First Assistant Director .....	REUBEN WATT
Art Director .....	PERRY FERGUSON
Director of Photography .....	PAUL LOHMANN
Sound Mixer .....	DON JOHNSON
Still Man .....	PHILIP D. SEGURA
	ROLAND BELL
Film Editor .....	CHARLES McCLELLAND
Art Director .....	PERRY FERGUSON II
Wardrobe Supervisor .....	JAMES GEORGE
Wardrobe Woman .....	SANDRA STEWART
Script Supervisor .....	JOYCE KING
Special Effects .....	JACK DeBRON
Make-up Artist .....	RAY BROOKS
Casting .....	JOE SCULLY
	BERNARD CARNEOL
Music Composed and Conducted by .....	ROY AYERS
Stunt Coordinator .....	BOB MINOR
Unit Publicist .....	JULIAN F. MYERS

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## PAM GRIER STARS IN STARTLING NEW KIND OF MOVIE

"Coffy" is a "first."

Pam Grier, in American International's "Coffy," personally and violently gets vengeance against the men who have ruined her eleven-year-old sister. She takes justice and guns into her own hands to blast down the dope pushers who are destroying youngsters. It can be seen when "Coffy" opens ..... at the ..... Theatre.

Pam has seen the devastating effect of narcotics within her own family, so her depiction of the enraged Coffy is doubly real.

She advised Jack Hill, who wrote and directed "Coffy," about many of the situations and characters in the fast-paced drama.

"Coffy" was filmed in and around Los Angeles, on "actual" locations. It has the ring of truth and the ring of bullets. It is a smashing, no-holds-barred story of retaliation.

Pam plays a young woman who is of exactly the same ancestry as she herself actually is. Jack Hill describes her in the screenplay as "a remarkable piece of racial blending, part Afro, part Mexican, part Indian and a bit of Filipino around the eyes."

Pam is just about the busiest actress in Hollywood. Before she made "Coffy" she co-starred in American International's "Black Mama, White Mama." After "Coffy" she immediately went into the starring role opposite William Marshall in "Scream, Blacula, Scream."

Born Pamala Suzette Grier, in Winston-Salem, North Carolina, she was relocated just a few weeks after her birth to Denver, Colorado. The family was then moved to Swindon, England, just west of London. By the time, five years later, when the family was moved to Travis Air Force Base, Pam had acquired a delightful Cockney accent. Finally the Griers returned to Denver where her father retired from service. They lived in a rough neighborhood, about which she reminisces: "The girls in my school would tease me about my 'funny' accent and chase me home almost every day. They never caught me though."

Tomboy though she was, Pam never neglected the other facets of her developing character. She sang with a gospel choir which appeared on television every Sunday, was president of the drama society in her school, and was a member of the debating team. She also maintained an excellent grade level and entered Metropolitan State College with the intention of becoming a doctor.

If Pam is in love with Hollywood, then conversely, Hollywood is in love with her. The love affair began when she started as a switchboard operator at American International and grew through her first bit role in "Beyond the Valley of the Dolls." On stage it was "Blues for Mr. Charlie," by James Baldwin, and "Carnival Island" with the Ebony Showcase. There were also background vocals for her cousin Rosey Grier, Bobby Womack, Lou Rawls and commercials. Her first leading role was in "The Big Doll House," where she also sang the theme.

Besides Pam, "Coffy's" cast consists of Bill Elliott, Booker Bradshaw, Sid Haig, Allan Arbus, Robert DoQui and many other well-considered actors. It was directed by Jack Hill from his own script, with Robert A. Papazian as producer.



### SCENE MAT 1-A

**PAM IN PERIL**—Pam Grier stars in her most perilous part yet in American International's "Coffy," which opens ..... at the ..... Theatre. In the crime drama Pam single-handedly knocks off the drug pushers who have destroyed her eleven-year-old sister. This is the most violent and colorful role of Pam's career, and she is surrounded by an outstanding cast which includes Bill Elliott, Booker Bradshaw, Sid Haig, Allan Arbus and Robert DoQui.

### Sid Haig, Big Bad Guy

Sid Haig plays Omar, an underworld "enforcer," in American International's "Coffy," which opens ..... at the ..... Theatre. He is also a heavy in AIP's "Black Mama, White Mama," and his other recent feature credits include "Emperor of the North Pole," "The Big Bird Cage" and "Big Doll House." He is six-foot-four-inches tall, and has a sinister appearance which is relieved by a mischievous twinkle in his eyes. In "Coffy" he tries to rape and kill Pam Grier.

"Coffy" was written and directed by Jack Hill, for producer Robert A. Papazian. Besides Miss Grier and Haig it stars Bill Elliott, Booker Bradshaw, Allan Arbus, Robert DoQui and many other well-regarded actors.

### Former Fashion Photographer Now Actor

Allan Arbus was selected for the pivotal role of Vitroni, top underworld leader in American International's "Coffy," which opens ..... at the ..... Theatre.

In the film Vitroni is the ultimate target in the war of vengeance waged by Coffy, as depicted by Pam Grier.

Arbus was a fashion photographer before he became an actor. He is now in steady demand for motion pictures, and has a long list of credits which includes "Cisco Pike," "Greaser's Palace," "The Christian Licorice Store" and "Putney Swope."

With Miss Grier and Arbus in "Coffy" are Bill Elliott, Booker Bradshaw, Sid Haig, Robert DoQui and many other fine actors. It was directed by Jack Hill from his own script. Robert A. Papazian produced.

# PUBLICITY

## Booker Bradshaw—From Harvard To "Coffy"

Booker Bradshaw has one of the most important parts in American International's "Coffy." He depicts Brunswick, the crooked politician loved by Pam Grier. Their affair is punctuated by bullets in the drama which opens ..... at the ..... Theatre.

Bradshaw is a product of Harvard University and the Royal Academy of Dramatic Art in London. He appeared on Broadway in "Where's Daddy," "You Can't Take It With You" and "The Kitchen." He has performed with Helen Hayes, has been in 30 television shows, and was featured in "Midnight Cowboy." He co-starred in the features "Strawberry Statement," "Skullduggery" and "Time." He has written and sold three screenplays, to ABC-TV, to Screen Gems and to Host Productions in Montreal.

Also in the cast of "Coffy" are Bill Elliott, Sid Haig, Allan Arbus, Robert DoQui and several other colorful actors. It was written and directed by Jack Hill, with Robert A. Papazian as producer.

## Two of the Prominent Character Actors in "Coffy"

Robert DoQui has the colorful role of King George in American International's "Coffy," which opens ..... at the ..... Theatre. He plays an underworld boss who lives in splendor and is involved with Pam Grier. He has had major roles in such films as "The Man," "Soul Soldier," "The Cincinnati Kid" and "Fortune Cookie."

Ruben Moreno enacts the part of Ramos, a mobster, in "Coffy." Moreno's motion picture credits include "Little Big Man." He has been featured in many television series segments.

"Coffy" was written and directed by Jack Hill, with Robert A. Papazian as producer.



### SCENE MAT 1-B

**BILL ELLIOTT'S BEST MOVIE ROLE** — Bill Elliott has had a highly successful career in television, as one of the stars of "Bridget Loves Bernie," and in films, yet his finest part so far comes in American International's "Coffy." He plays an honest policeman who is in love with Pam Grier and tries to help her destroy a dope mob. "Coffy" opens ..... at the ..... Theatre. In real life Elliott is the husband of singer Dionne Warwick.

## Bill Elliott Now on The Big Screen

Bill Elliott plays the key role of Carter, a young black policeman who defies the underworld in American International's "Coffy." He is in love with Pam Grier, who is infatuated with a glib politician. These relationships are part of the hard-hitting crime drama which opens ..... at the ..... Theatre.

Elliott was a star of the recent CBS-TV series "Bridget Loves Bernie."

Others in the cast of "Coffy" are Booker Bradshaw, Sid Haig, Allan Arbus, Robert DoQui and Morris Buchanan. It was directed and written by Jack Hill.



### SCENE MAT 2-A

**PAM AND CRIME KING** — Pam Grier tricks Allan Arbus into becoming intimate with her in American International's "Coffy," which opens ..... at the ..... Theatre. Pam's motive is to destroy every member of the dope ring who contributed to the ruin of her eleven-year-old sister. Pam has starred in three consecutive American International films, the other two being "Black Mama, White Mama" and "Scream, Blacula, Scream." Arbus is one of Hollywood's busiest actors.



**She's the  
GODMOTHER  
of them all**

**...The  
baddest  
One-Chick  
Hit-Squad  
that ever  
hit town!**



**-- They call her**

**"Coffy"**

**...and she'll  
Cream you!**



**'COFFY'** Sound Track Album  
available on Polydor Records

Samuel Z. Arkoff presents  
an American International Picture

**"COFFY"**

starring

**PAM  
GRIER**

**BOOKER  
BRADSHAW**

**ROBERT  
DOQUI**

**WILLIAM  
ELLIOTT**

**ALLAN  
ARBUS**

**SID  
HAIG**

and

as Vitroni

as Omar

Produced by Robert A. Papazian · Written and Directed by Jack Hill · COLOR by Movielab

© 1973 American International Pictures, Inc.

MAT 301-3 Col. x 8"=24"-336 Lines

**ADS**

**She's the  
"GODMOTHER"  
of them all!**

**-- They call her  
'Coffy'  
...and she'll  
Cream you!**



Samuel Z. Arkoff presents  
an American International Picture

**'COFFY'**

starring **PAM GRIER**

**BOOKER BRADSHAW**

**ROBERT DOQUI · WILLIAM ELLIOTT**

**ALLAN ARBUS** as Vitroni · and **SID HAIG** as Omar

Produced by Robert A. Papazian · Written and Directed by Jack Hill · COLOR by Movielab

**'COFFY'** Sound Track Album available on Polydor Records

© 1973 American International Pictures, Inc.

MAT 400-4 Col. x 7 3/4" = 31"-436 Lines



**BLACK COFFY...**



**She's got  
a body  
men would  
die for...**

**and lately  
a lot of  
them have!**

**HOT COFFY...**



**SWEET COFFY!**





# 'Coffy'

**...and she'll Cream you!**

Samuel Z. Arkoff presents  
an American International Picture

**"COFFY"** starring **PAM GRIER** **'COFFY'** Sound Track Album available on Polydor Records and **BOOKER BRADSHAW · ROBERT DOQUI · WILLIAM ELLIOTT · ALLAN ARBUS · SID HAIG**  
Produced by Robert A. Papazian · Written and Directed by Jack Hill · COLOR by Movielab  
as Vitroni as Omar

© 1973 American International Pictures, Inc.

MAT 302-3 Col. x 8-3/4"=26-1/2"-368 Lines

**ORDER FROM NATIONAL SCREEN SERVICE**



**She's the  
"GODMOTHER"  
of them all!**

-- They call her  
**'Coffy'**  
...and she'll  
**Cream you!**

**ai.**  
Samuel Z. Arkoff presents  
an American International Picture  
**'COFFY'**  
starring **PAM GRIER**  
**BOOKER BRADSHAW**  
**ROBERT DOQUI · WILLIAM ELLIOTT**  
**ALLAN ARBUS** as Vitroni • and **SID HAIG** as Omar  
Produced by Robert A. Papazian · Written and Directed by Jack Hill · COLOR by Movielab

**'COFFY'** Sound Track Album available on Polydor Records

© 1973 American International Pictures, Inc.

MAT 300-3 Col. x 5 5/8"= 17¼"-243 Lines

**She's the  
GODMOTHER  
of them all**

...The  
**baddest  
One-Chick  
Hit-Squad  
that ever  
hit town!**

-- They call her  
**"Coffy"**  
...and she'll  
**Cream you!**

**R**

**'COFFY'** Sound Track Album available on Polydor Records

**ai.** Samuel Z. Arkoff presents an American International Picture  
starring **PAM GRIER** **BOOKER BRADSHAW** **ROBERT DOQUI · WILLIAM ELLIOTT** and **ALLAN ARBUS** as Vitroni • and **SID HAIG** as Omar  
Produced by Robert A. Papazian · Written and Directed by Jack Hill · COLOR by Movielab

© 1973 American International Pictures, Inc.

MAT 200-2 Col. x 5-1/4"=10-1/2"-147 Lines

**GODMOTHER  
of them all!**

...The baddest one-chick  
hit-squad that ever  
hit town!

-- They call her  
**"Coffy"**  
...and she'll  
**Cream you!**

**R**

**'COFFY'** Sound Track Album available on Polydor Records

**ai.** Samuel Z. Arkoff presents an American International Picture  
starring **PAM GRIER** **BOOKER BRADSHAW** **ROBERT DOQUI · WILLIAM ELLIOTT** and **ALLAN ARBUS** as Vitroni • and **SID HAIG** as Omar  
Produced by Robert A. Papazian · Written and Directed by Jack Hill · COLOR by Movielab

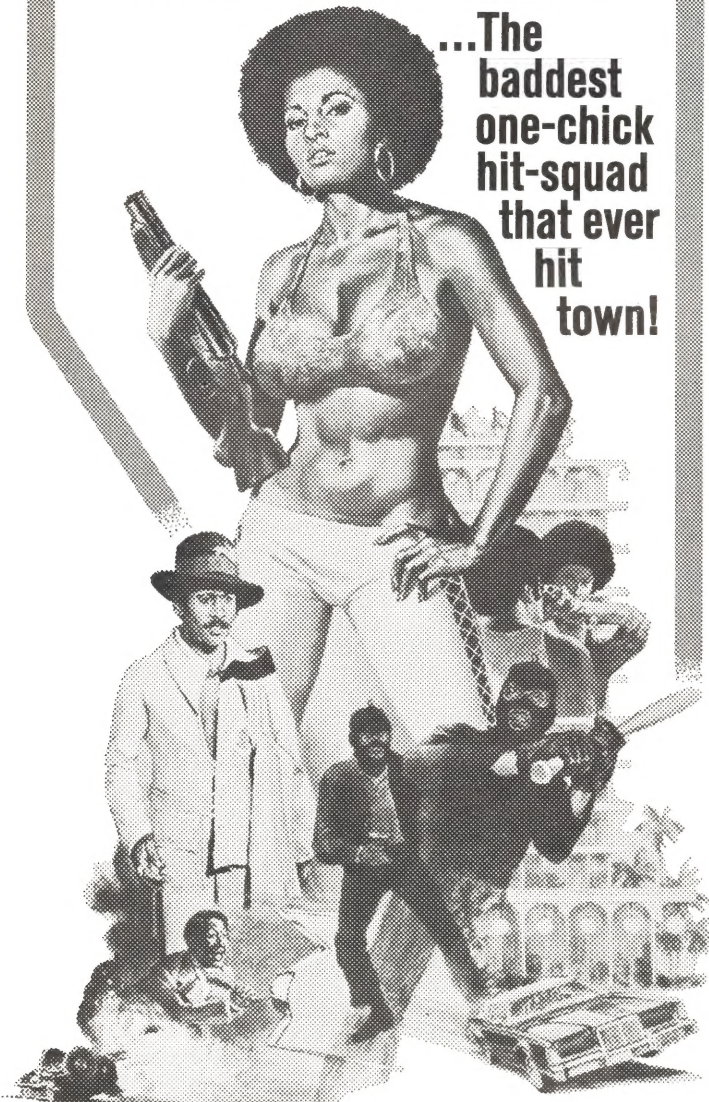
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MAT 206 - 2 Col. x 5 1/2" = 11" - 154 Lines



## She's the GODMOTHER

...The  
baddest  
one-chick  
hit-squad  
that ever  
hit  
town!



-- They call her

# "Coffy"

and she'll  
**Cream you!**



Samuel Z. Arkoff presents an American International Picture

### "COFFY"

starring  
**PAM GRIER · BOOKER BRADSHAW**  
**ROBERT DOQUI · WILLIAM ELLIOTT**  
**ALLAN ARBUS as Vitroni and SID HAIG as Omar**

Produced by Robert A. Papazian  
Written and Directed by Jack Hill · COLOR by Movielab

**'COFFY'** Sound Track Album available on Polydor Records

© 1973 American International Pictures, Inc.

MAT 202-2 Col. x 10"=20"--281 Lines

## GODMOTHER of them all!

...The baddest  
one-chick hit-squad  
that ever  
hit town!



--They call her

# "Coffy"

...and she'll  
**Cream you!**

**'COFFY'**  
Sound Track Album  
available on  
Polydor Records

Samuel Z. Arkoff presents  
an American International Picture

### "COFFY"

Produced by Robert A. Papazian · Written and Directed by Jack Hill · COLOR by Movielab

starring  
**PAM GRIER · BOOKER BRADSHAW · ROBERT DOQUI · WILLIAM ELLIOTT · ALLAN ARBUS · SID HAIG**  
and  
as Vitroni as Omar

© 1973 American International Pictures, Inc.

MAT 205 - 2 Col. x 7" = 14" - 196 Lines



-- They call her

# Coffy

...she'll **Cream you!**

## GODMOTHER of them all!

COLOR by Movielab  
an American International Picture




© 1973 American International Pictures, Inc.

MAT 207 - 2 COL. X 1" = 2" = (28 LINES)

## ORDER FROM NATIONAL SCREEN SERVICE



**She's the  
GODMOTHER  
of them all!**



**Coffy**

starring **PAM BOOKER ROBERT WILLIAM GRIER BRADSHAW DOQUI ELLIOTT**  
an American International Picture

© 1973 American International Pictures, Inc.

MAT 100 - 1 Col. x 6 1/8  
+ 6 1/8 - 87 Lines

**She's the  
GODMOTHER  
of them all!**



**Coffy**

starring **PAM BOOKER ROBERT WILLIAM GRIER BRADSHAW DOQUI ELLIOTT**  
an American International Picture

© 1973 American International Pictures, Inc.

MAT 101 - 1 Col. x 4 3/8  
= 4 3/8 - 61 Lines

## POLYDOR RECORDS TIE-UP ON "COFFY"

An excellent opportunity to capitalize on the soul-stirring, exciting music for "Coffy" will be presented in an album as part of a nation-wide, in-depth promotion campaign.

Tying in local efforts with openings of the film, the campaign includes special screenings of the picture for radio and television D.J.'s, tie-ups with record stores and other outlets for Polydor Records.

Make this exciting campaign work for you by contacting your local American International Pictures exchange or field man along with the Polydor representative in your area. Both will cooperate fully in getting all the local coverage they can for your playdate in conjunction with the music. A list of Polydor Records representatives across the country follows. Each has been made aware of the film and the tie-up. Thus the man in your district will gladly serve your purpose.

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**COMPLETE AD-CAMPAIGN ON A SINGLE MAT.  
ORDER FROM NATIONAL SCREEN SERVICE.**



**PAM AND CRIME KING** — Pam Grier tricks Allan Arbus into becoming intimate with her in American International's "Coffy," which opens ..... at the ..... Theatre. Pam's motive is to destroy every member of the dope ring who contributed to the ruination of her eleven-year-old sister. Pam has starred in three consecutive American International films, the other two being "Black Mama, White Mama" and "Scream Blacula Scream." Arbus is one of Hollywood's busiest actors.



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**AD-PUB MAT**

**SPECIAL MAT No.C1**



# EXPLOITATION

**LOBBY CUT-OUT** — The key illustration in all the ads and posters for "COFFY" is an exciting painting depicting much of the action and featuring a striking full length figure of Pam Grier. The shape of the illustration against its white background makes it easily adaptable for use as a cut out for your lobby. Have your local poster shop mount one of the large posters on hardboard and cut out the background around the illustration. Set it up with appropriate play date copy in your lobby. If you have a co-op floor or window display deals with any of the local merchants, manufacture several of these cut-outs to cover all sites.

**"COFFY" ROYAL** — Have your local nightclub or bar feature a "COFFY—ROYAL" week during the play date, using the title of the film as a misspelling for his Coffee Royals (a drink consisting of coffee laced with whisky or brandy). Supply him with paper coasters or napkins imprinted with one of the small ads as added interest and stimulation.

**LATE-LATE SHOW** — Set up an extra showing of the film after your normal last show and advertise it under the headline "STAY UP LATE WITH 'COFFY'." Plug it in local bars and nite spots where you can reach your community night people. Sub-copy should state **NOBODY SLEEPS WHEN THEY MESS WITH "COFFY."**

**"COFFY'S" CANNON DISPLAY** — Pam Grier as Coffy makes extensive use of a shotgun in her battles against the mob killers. Have a 12-gauge double-barrelled shotgun "feminized" by painting it pink, pasting lace frills on it and lettering **HERS** across the rifle's butt. Set it up in a display in your lobby under the headlines "COFFY's CANNON" along with stills from the film and playdate copy for an intriguing eye-catcher.

**GRISLY LOBBY DISPLAY** — Have a number of dummies dressed in the sharpest clothes sprawled across your lobby floor between the entrance and aisles as if they had been mowed down by COFFY. Judicious use of red paint can simulate wounds on the prostate figures and add reality to the effect. Appropriate signs can state "COFFY" WAS HERE.

**BLACK COMMUNITY COOPERATION** — Rapidly becoming a favorite for segments of the country's black community, Pam Grier, who is the cousin of the top pro-footballer Rosie Grier, is of extreme interest to the younger crowds. They avidly follow the careers of black artists in the entertainment industries and are more than willing to watch them perform. Make sure that you reach this eager audience via local black publications, television and radio shows and disc jockeys and community events.

## FREE COLOR TELEVISION TRAILERS

You'll capture the undivided attention of television viewers with the exciting video spot announcements available for your campaign. The intrigue and excitement offered will draw them away from the tube and to the box-office on opening day. Designed to appeal to a wide audience, they can be spotted on any channel which you feel reaches the largest market. Prepared in 60/30/20 second lengths, they have been combined on one 16mm reel. Order the reels **FREE** from your local American International Pictures Exchange.

## FREE RADIO SPOT ANNOUNCEMENTS

Let your favorite DJ or newscaster hit 'em where they live with a strong radio campaign geared to the excitement of this picture. The spot announcements created especially for radio listeners will do a potent selling job on "COFFY" making audiences anxious for opening day. The elements of the hard-hitting, fast-paced story contained in the spots are guaranteed to stir the imagination. The spots are 60 and 30 seconds in length and are available on one 45 rpm disc. Order your discs **FREE** from your local American International Pictures Exchange.

### HERALDS

#### Attractive 8x12½ Heralds

Prices Include Theatre Name and Playdate

Single Color		Two Color	
1st Thousand	\$8.00	1st Thousand	\$12.00
Add'l Thousands	6.00	Add'l Thousands	8.50

Please Remit With Order! — Prices Do Not Include Delivery!

ORDER DIRECT FROM

**BENTON CARD COMPANY, INC.**

### WINDOW CARDS

#### Colorful 14x22 Window Card

Prices Include Theatre Name and Playdate

25.....	\$ 9.00
50.....	14.00
100.....	24.00

Please Remit With Order! — Prices Do Not Include Delivery!

ORDER DIRECT FROM

**BENTON CARD COMPANY, INC.**

TELEPHONE 894 3661  
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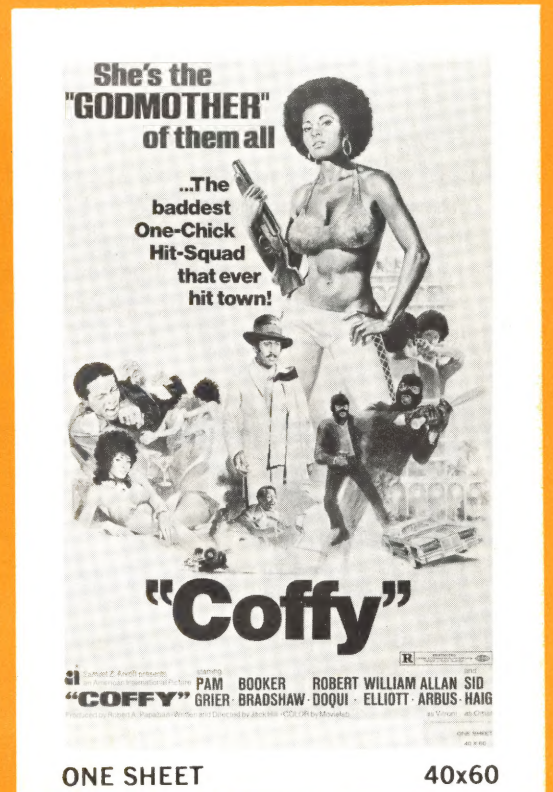


# POSTERS & LOBBIES



**HI-RISE  
STANDEE  
(Color)  
with stanchion  
\$9.95**

Cost of this item is deductible from the top of receipts prior to computing film rental. The Standee Frame sells for \$1.50. This is a one-time cost item as the frame can be utilized for future displays. The Standee is an eye-catching display and can be displayed in advance of playdate without interrupting your regular pattern of coming attraction posters.



**ORDER FROM NATIONAL SCREEN SERVICE**

35/29



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